

4.s14

Building the Page: *Imprint* 04

MIT Department of Architecture, Spring 2023

Schedule & Credits

Thursdays 9–12

Location: rm. 4-146, MIT

Credit units (graduate): 2-0-7 or 2-0-10

Instructor

Miko McGinty, miko@mikomcginty.com

Teaching Assistant

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Building the Page uses the production of the Department of Architecture's annual publication, *Imprint*, to achieve three primary goals:

- To help students engage and acquire skills needed to conceive and produce a complex graphic design project like *Imprint*
- To help students ask and answer fundamental questions guiding this year's publication's strategy: What can a book be? How do individuals curate a selection of works in an edited volume or journal of a larger and complex community?
- To catalyze exploration and engagement with the intricate connections between text and image authorship in publications across design history.

Students will engage with a series of design exercises throughout the semester that will allow them to build their skills in print layout and publishing. Exercises will be both directly and indirectly related to *Imprint*, so students are encouraged to bring ideas and projects for which printed media would serve as an ideal mode of inquiry.

This class will help conceive the *Imprint* 04 publication, and a student team will be hired from its members to produce the publication in Summer 2023. Students will also have opportunities to engage with outside practitioners and participate in Multiple Formats, the Contemporary Art Book Symposium at BU.

Class Format

The class will function as a workshop seminar. In some weeks, we will also be joined by a set of guest lecturers who have had instrumental and diverse careers at the intersections of architecture, media, publishing, and curation.

Dates

*Note the dates of Multiple Formats and confirm date availability as soon as possible

Part I: Making a Book

Feb. 9

- Introductory class — bring a laptop and have InDesign installed.
- Book file setup activity in InDesign

Feb. 16

- Book making round 2: layout and content

Feb. 23

- Book making round 3: typesetting

Mar. 2

- Book making round 4: expert typesetting
- Tina Henderson typesetting class; she will be on Zoom at 10:00 am

Mar. 9

- Book making round 5: final book

Mar. 16 — Multiple Formats Contemporary Art Book Symposium no class, instead sign up for at least one of the first two options and come to the book fair:

- Mar. 16 — Attend keynote
- Mar. 17 — Attend symposium (Miko and Zak are presenting)
- Mar. 18 — book fair: students sign up to attend the MIT booth in shifts

Part II: Conceiving a Book (The Artist's Book, the Architect's Book, the Historic Book...)

Mar. 23 Talking with faculty assignments/writing

Mar. 30 NO CLASS: Spring Break

Apr. 6 ZOOM CLASS Talking with faculty assignments/writing

Apr. 13 Talking with faculty assignments/writing: Final assessment

Part III: Conceiving *the* Book (*Imprint* 04)

Apr. 20 Designing pages for *Imprint* 04

Apr. 27 ZOOM CLASS Designing pages for *Imprint* 04

May 4 — Pin Up

May 11 — Pin Up